



Associate Membership and Partnership Program



Alliance Members:

The California Alliance of Child and Family Services is a statewide association of more than 150 nationally accredited nonprofit child and family serving agencies committed to providing the highest quality services in the most caring and effective fashion.

Benefits of an Associate:

- **Access to the Alliance's Membership Roster** — Consider it your connection to future business. The Alliance Member Roster includes complete contact information for senior management of all members and is an invaluable sales, marketing, and networking tool.
- **Referrals Through the Alliance Online and Printed Roster** — Your online listing includes a hyperlink to your corporate Web site and your complete contact information is also shared in our master Associate Membership Roster which is sent to all our members.
- **Enhanced Visibility** — Use the Alliance as your industry networking forum. Associates enjoy access to speaking opportunities and conference participation, as well as authorship opportunities in *Someday Morning*. Share your expertise while gaining valuable exposure within the industry.
- **Education Vital to Your Success** — The Alliance offers training and workshops throughout the year on all aspects of the child and family service industry. If you provide a service to this marketplace, it is vital that you understand the legal, financial, and operational intricacies of this complex business. The more you know, the better you can serve your clients. Associates enjoy complimentary subscriptions to *Someday Morning* as well as access to in-person and virtual event sponsorships.

Conditions of Associate Status:

Associate status in the California Alliance is available to organizations and professionals that provide products and/or services to or for California Alliance members or to the childcare service field in general, and who support the mission and goals of the California Alliance. Associate status is authorized under the California Alliance Bylaws and granted under rules and regulations adopted by the California Alliance Board of Directors. **Associates are not members of the California Alliance and Associate status does not confer membership rights of any kind.** Organizations or professionals eligible for provisional or general membership are not eligible for Associate status; Associates are organizations or professionals who provide service to Alliance members. Associates are expected to conduct their business in an ethical manner to not bring their association with the California Alliance in question. Failure to pay dues or to abide by Rules adopted by the California Alliance shall result in termination of Associate status. By signing this application below, the prospective Associate understands and agrees to these Conditions.

Associate Status Does Not Imply Endorsement:

The granting of Associate status by the California Alliance is *not* an endorsement, real or implied, of the products and/or services offered by the Associate. The Associate may *not* claim any such endorsement by the California Alliance of its products and/or services in any oral, written, visual, audio or electronic communication to California Alliance members or to the public at large. By signing this application below, the prospective Associate understands and agrees to this prohibition of endorsement rights.

Associate Dues:

Businesses and Organizations:

<input type="checkbox"/> Associate Retiree:	\$250	<input type="checkbox"/> Associate Collaborator:	\$2,500
<input type="checkbox"/> Associate Professional	\$750	<input type="checkbox"/> Associate Premier Partner	\$7,500
<input type="checkbox"/> Associate Member:	\$1,750		

Businesses and Organizations: Initial dues are payable (does not include \$150 non-refundable application fee) upon approval of Associate status by the Board of Directors; initial dues will be pro-rated and yearly dues are due on Jan. 1. One California Alliance member must be provided as a reference on the application below. Following initial payment, the Associate will receive a copy of the membership roster, notification of conferences and workshops (Associates pay the member fee attached to any such conferences and workshops), regular and special written or electronic communication (e.g., "Someday Morning"), and will be listed on the California Alliance website and on the Associate Roster. By signing this application below, the prospective Associate understands and agrees to these dues requirements.

Professional Associate Status is a special program for individuals (not businesses or organizations) who are involved in research, lobbying, corporate or institutional planning, issues management, technology assessment, policy analysis, urban and regional planning, and related areas. Professional Associates include clinical professional, educators, consultants, government and business leaders, researchers, think-tank members, corporate planners, retired executives, and other individuals involved in child and family services. Initial dues of \$750 are payable (does not include \$150 non-refundable application fee) upon approval of Professional Associate status by the Board of Directors; initial dues will be pro-rated and yearly dues of \$750 are due on Jan. 1. One California Alliance member must be provided as a reference on the application below. Following payment of the initial \$750, the prospective Associate will receive a copy of the membership roster, notification of conferences and workshops (Associates pay the member fee attached to any such conferences and workshops), regular and special written or electronic communication (e.g., "Someday Morning"), and will be listed on the California Alliance website and on the Associate Roster. By signing this application below, the prospective Associate understands and agrees to these dues requirements.

Retirees: Retiree Status is a special program for individuals who retired, from the position of Chief Executive Officer or Executive Director, of an organization that was an Alliance member agency at the time of the individual's retirement and by which the individual was employed at the time of his/her retirement. If retirees serve as consultants and are seeking a platform to market services, they will need to become Associate or Professional Members. Initial dues of \$250 are payable (does not include \$150 non-refundable application fee) upon approval of Associate Retiree status by the Board of Directors; initial dues will be pro-rated and yearly dues of \$250 are due on Jan. 1. One California Alliance member must be provided as a reference on the application below. Following payment of the initial \$250, the prospective Associate will receive notification of conferences and workshops (Associates pay the member fee attached to any such conferences and workshops), policy committee notifications, regular and special written or electronic communication (e.g., "Someday Morning"). By signing this application below, the prospective Associate understands and agrees to these dues' requirements.

Collaborators: Collaborator Status is a program specifically for associations and collaboratives representing its members on a local, state, and/or national level who are interested in braiding efforts with the Alliance. Associate Collaborators are given access to information available only to general members, therefore information shared should only be taken to inform your work and not shared with your members (e.g., "Someday Morning" and policy committee updates). By signing this application below, the prospective Collaborator understands and agrees to these requirements.

ASSOCIATE MEMBERSHIP

Open the door to California's largest network of professionals that serve vulnerable children and families in California

Build strong relationships with the decision makers in our 150+ member agencies. Tailor your products and services to meet their needs.

With the Alliance, you'll get unique promotional opportunities for your products and services; stay current on industry news; get updates on legislation and advocacy efforts; and connect with decision makers in other member agencies.

Increase your company's visibility to ensure you're continually growing your business relationships. Consider becoming part of our network and submit your application today!

ASSOCIATE RETIREE (\$250 Annually)

NOTE: Member MUST be retired, from the position of Chief Executive Officer or Executive Director, of an organization that was an Alliance member agency at the time of the individual's retirement and by which the individual was employed at the time of his/ her retirement.

Benefits:

- Our bi-monthly *Someday Morning* newsletter
- Policy correspondence directed to Alliance member agency chief executives
- Member rate for conference attendance and conference sponsorship
- Inclusion on mailing lists of program committees of which the member agency from which the RCE Associate retired is a member

ASSOCIATE PROFESSIONAL (\$750 Annually)

NOTE: Member MUST be a sole proprietor

Benefits:

- Our bi-monthly *Someday Morning* newsletter
- Action, Member and Event Alerts
- Member rate for conference attendance and conference sponsorship
- Listing with description of services on Associate member page on website
- Access to member roster
- Participation in Quarterly Associate Mixers
- Access to Alliance/Catalyst Center trainings/webinars



ASSOCIATE MEMBER (\$1,750 Annually)



Benefits:

- Enrollment of up to five company employees, who will receive:
 - Our bi-monthly *Someday Morning* newsletter
 - Action, Member and Event Alerts
- Member rate for conference attendance
- Listing with description of services on Associate member page on website
- Participation in Quarterly Associate Mixers
- Limited opportunities to publicize events and activities in newsletter
- Access to member roster
- Access to Alliance/Catalyst Center trainings/webinars

ASSOCIATE COLLABORATOR (\$2,500 Annually)

NOTE: Member MUST be an association, collaborative, or managed health care plan representing organizations providing child and family services in California

Benefits:

- Enrollment of up to five company employees, who will receive:
 - Our bi-monthly *Someday Morning* newsletter
 - Action, Member and Event Alerts
- Member rate for conference attendance
- Listing with description of services on Associate member page on website
- Opportunities to present in Alliance Committees (1x per year)
- Opportunities to present workshops/trainings through Catalyst Center (1x per year)
- Limited opportunities to publicize events and activities in newsletter
- Access to member roster
- Participate in Alliance program committees
- Participate in Association meetings
- Participate in CEO meetings
- Access to Alliance/Catalyst Center trainings/webinars

ASSOCIATE PREMIER PARTNER (\$7,500 Annually)



Includes all the benefits of Associate membership, plus:

- Opportunities to present in Alliance Committees (2x per year)
- Opportunities to present workshops/trainings through Catalyst Center (2x per year)
- Marketing opportunities – Alliance promote Associate events via social media posts (2x per year)
- Participate in CEO meetings
- Limited opportunities to publicize events and activities in newsletter
- 25% discount on Sponsorship Opportunities
- Opportunity to post job listings on Alliance Career Center
- Premier listing on Associate member page
- Exclusive Use of the Premier Plus Partner brand indicia
- Unlimited number of company employees, who will receive:
 - Our bi-monthly Someday Morning newsletter
 - Action, Member and Event Alerts
- Access to Alliance/Catalyst Center trainings/webinars
- Other benefits as negotiated

ASSOCIATE MEMBER COMPARISON CHART

Benefit	Associate Retiree	Associate Professional (sole proprietor)	Associate Member	Associate Collaborator	Associate Premier Partner
Cost	\$250	\$750	\$1,750	\$2,500	\$7,500
Newsletter	X	X	X	X	X
Action, Member, Event Alerts	X	X	X	X	X
Member rate for conference attendance/sponsorship	X	X	X	X	X
Listing with description of services		X	X	X	X
Participate in Alliance Committees	X			X	X
Access to Alliance/Catalyst Center trainings/webinars		X	X	X	X
CACFS promote associate events via social media posts					X (2 per year)
Opportunities to present at CACFS committee meeting				X (1 per year)	X (2 per year)
Opportunities to present workshops/trainings through Catalyst Center				X (1 per year)	X (2 per year)
Participate in quarterly associate mixers		X	X		X
Participate in Association Meetings				X	
Participate in CEO Meetings				X	X
Membership Roster including all general members/associates contact information		X	X	X	X
Opportunities to publicize events and activities in newsletter (4x per year)			X	X	X
Opportunity to post job listings on Alliance Career Center				X	X
25% discount on sponsorship opportunities					X
Premier listing on Associate Member Page					X
Other benefits as negotiated (e.g., time to address Alliance Board, small group marketing opportunities, etc.)					X

Mission Statement:

Promoting the health, wellbeing and safety of children, youth, and families in California as a collective voice impacting policy and best practices to strengthen the systems that serve them.

Vision Statement:

All children, youth and families thrive in loving, healthy, safe communities.

Guiding Principles:

- ✓ **Child and Family Centered - We engage and promote those most impacted** by representing diverse communities across the state and ensuring they have a seat at the decision-making table.
- ✓ We invest in and advocate for the permanency and well-being of every child, youth, and family, acknowledging their **fundamental right to be respected and loved.**
- ✓ We commit to **Diversity, Equity, and Inclusiveness** in our practices, policies, advocacy, and member support.
- ✓ We recognize our interconnectedness and the necessity to strive for **deep levels of collaboration** to bring together organizations who serve children and families, break isolation, and promote peer sharing. No one can do this alone.
- ✓ We engage in critical dialogue and analysis to continuously **innovate and improve practice models** that are rooted in evidence.
- ✓ **We invest in staff** to ensure they reflect the communities served, are supported by trauma-informed work environments, and can maintain endurance in the field.

Code of Ethics

Given its mission, the California Alliance has adopted a Code of Ethics to guide itself, member agencies, and Associates in their conduct. The Code contains broad principles reflecting the types of behavior the California Alliance expects toward children and youth, their families, other private human service organizations, public agencies, constituents, donors, employees, and the public. This Code of Ethics is an effort to highlight the fundamental values and ethical principles considered essential to our mission and the mission of our members.

This policy is not intended as a stand-alone policy. It does not embody the totality of the California Alliance ethical standards, nor does it answer every ethical question or issue that might arise. Rather, it is one element of a broader effort to create and maintain a quality organization that give ethical conduct the highest priority.

Alliance Associates, member agencies, their staff and boards of directors must:

1. Act honestly, truthfully and with integrity in all transactions and dealings to reflect positively on the profession, the Alliance and member agencies.
2. Keep the rights, needs and interests of the children, youth, and families for whom services are provided as the focus of all transactions.
3. Strive for excellence and innovation and demonstrate professional respect and responsiveness to clients, contracting public agencies, donors, and others.
4. Treat every individual with dignity, respect, and fairness.
5. Treat all executives and staff from other agencies with respect, and accurately and fairly represent the services provided by colleagues.
6. Avoid conflicts of interest in transactions and relationships and notify the Membership Committee if they exist.
7. Act responsibly toward the communities in which member agencies work and for the benefit of the communities they serve.
8. Be responsible, transparent, and accountable for all our actions.
9. Comply with applicable federal, state, and local laws and regulations.
10. Honor commitments and promises to the best of our abilities.
11. Not discriminate in relationships or services with children, youth and families, contractors, and colleagues on the basis of race or ethnicity, gender, gender identity, gender expression, age, religion, national origin, sexual orientation or disability.

