



HEALTHY MINDS
STRONG COMMUNITIES

Membership in the National Council for Mental Wellbeing

Join the California Alliance of Child and Family Services and you'll also have access to National Council for Mental Wellbeing membership. Through your membership with the Alliance and the National Council, you'll be joining a community of 3,100+ mental health and substance use treatment organizations – you're adding your voice to a 52-year rallying cry to increase access to comprehensive, high-quality care right now.

And we can give you the tools to be heard. As a National Council member, you, your staff, and board have access to benefits and discounts that will help you elevate your advocacy, maximize your impact and enhance your service delivery. Here's a glimpse of what's available to you:

CCBHC RESOURCES

Visit our [CCBHC Success Center](#) - hub for data, resources, implementation support and advocacy to support the Certified Community Behavioral Health Clinic initiative including:

- **[CCBHC implementation support](#)**: Provides access to resources and assistance with kick-starting your CCBHC grant or strengthening your existing CCBHC activities
- **[Policy Action Center](#)**: Which provides a way to connect with your legislators to show your support for the CCBHC model, in addition to containing information on the latest CCBHC legislation.
- **[CCBHC Mentorship Program](#)**: Which provides a platform where newly established CCBHCs are paired with experienced CCBHCs to support them along the early stages of meeting CCBHC criteria and navigating transformational organizational change.
- And much more.

Visit the [CCBHC Success Center](#) to learn more.

CONNECTIONS TO EXPERTS

Get more out of your operations through our consulting and technical assistance services, leadership and organization trainings, and advocacy activities. As a member, you can:

- **Invest in your leadership:** Grow your leadership team through our Executive Leadership Program, Middle Management Academy and Practice Transformation Academy.
- **Attend innovative trainings:** Improve your environment and advance the wellness of your clients through our Case to Care Management and Whole Health Action Management trainings.
- **Ask the experts:** Drawing from a diverse breadth of knowledge and experience, the National Council Medical Director Institute can advise you on best clinical practices and policy.
- **Transform your model:** Learn how to become a Certified Community Behavioral Health Clinic (CCBHC) through our CCBHC Success Center, a digital hub offering tools, tips and trainings.
- **Increase mental health literacy:** Invest in your staff through Mental Health First Aid, a skills-based training course, and become an Instructor at a discounted rate.
- **Get hiring help:** Address your hard-to-fill positions through JOBank, our online career portal accessed by 10,000+ job seekers a month – members get a significant discount!

ELEVATE YOUR ADVOCACY

We are at the forefront of nationwide efforts to ensure that mental health and substance use treatment services remain strong and viable. As a member, you can:

- **Be heard:** With a commanding voice on Capitol Hill, we are advocating on your behalf at the federal level to support your organization, community and the people you serve.
- **Boost your advocacy:** Experience Hill Day, our annual event that teaches you how to maximize your voice and raise the volume on critical issues with legislators on Capitol Hill.
- **Stay informed:** Advocacy starts with education – we’re delivering breaking news, advocacy alerts, member surveys, data and weekly newsletters to keep you informed.
- **Take action:** With resources like our Advocacy Handbook and action alerts, we make it easier for you to contact your legislators about priority legislation.

ONCE-IN-A-LIFETIME LEARNING

From our virtual learning programs to our peer-written publications and annual events, we're giving you the best health care content all year long. As a member, you can:

- **Enjoy big NatCon discounts:** Hear from the best minds in health care, explore the latest tools and technology, and celebrate your peers at NatCon, the biggest event in our field.
- **Boost your learning portfolio:** Earn dozens of hard-to-find continuing education credits at NatCon and through e-learning courses offered through our partner, [Relias](#).
- **Learn online for free:** Enjoy weekly webinars on topics that matter to you, as well as our virtual town halls, video series on National Council resources and podcasts.
- **Discover new thought leadership:** Discover new evidence-based resources and practices in our reports from the National Council Medical Director Institute.
- **Read new research:** Enjoy *The Journal of Behavioral Health Services & Research* for free and discounted subscriptions to *Mental Health Weekly* and *Alcoholism & Drug Abuse Weekly*.
- **Stay informed:** Get practice news you can use through our social media channels, newsletters, blogs, emails, videos and annual publications.
- **Amplify your brand:** We offer creative and high-impact marketing, PR and social media tools you can personalize for your organization and use in your community.

PEER-TO-PEER NETWORKING

One of the biggest benefits of National Council membership is having access to thousands of members nationwide who have "been there, done that." As a member, you can:

- **National Council Interest Groups:** Connected with likeminded colleagues, access relevant resources, hear from content experts, and contribute to community chats through our four Interest Groups: LGBTQ+, Older Adults, Children, Young Adults and Families, Rural Health, Substance Use, and Intellectual and Developmental Disabilities.
- **Make a bigger mark:** Join other interested colleagues in examining new interventions for – and improving care within – select populations through our online Interest Groups.
- **Share experiences:** Network with thousands of colleagues at NatCon, hear from other members on stage, and share your own stories in our webinars and publications.
- **Raise your voice:** Explore online forums that convene primary care, criminal justice, education, housing, military, wellness and other types of health and human service organizations.

Becoming a National Council member signals your interest in being counted among the most involved and forward-thinking mental health and substance use treatment organizations in the country. Heighten your organization's presence, expand its influence, improve its operations, and make a mark in new and innovative ways, join the California Alliance of Child and Family Services and the National Council today!