



**"Being involved with the California Alliance is a privilege and provides a great benefit to my agency. It enables me to be at the forefront of where policy, regulatory and funding decisions are being made about the clients we serve."**

**Helena Lopez  
CEO, A Greater Hope, Victorville**

## Advocacy

Its voice is heard in Sacramento. Alliance lobbyists, staff and consultants advocate with the Governor's office; the Legislature; state departments of education, health, social services, and the division of juvenile justice; with county government associations; and with other child advocacy groups. The Alliance works proactively to impact policy, budget, legislation, and regulation. Our history of integrity, effectiveness and expertise has made the Alliance one of the most respected voices in Sacramento. Each member's voice becomes more powerful when it joins the voices of all Alliance member agencies.

## Information

Members receive the critical information they need to make decisions for their agencies, and it is delivered quickly, clearly, and accurately. Bi-weekly Someday Morning updates provide members with the best summation of state legislation, budget, and policy available in California, all with a dash of good humor. Emails from Alliance policy experts make sure members get critical information – often available only to Alliance agencies – that they can use in real time. Alliance conferences bring the experts to members. Ask the tough questions, get the real answers.

## Expertise

Members gain access to Alliance staff, with specific policy area expertise and real-world experience. Need help with understanding FFPSA? Challenged by a licensing problem? Trying to understand the impact of the federal budget action on local school districts? Staff responds quickly with data, insights and knowledge members can use today. Unlike other associations, moreover, Alliance staff expertise—and advocacy—spans multiple child and family serving systems including child welfare, mental health, juvenile justice, and education.

## Colleagues

Member agency executives join a select group of the most dedicated, entrepreneurial, supportive, principled nonprofit executives in California. They are available for encouragement, know-how, and collaboration. Members have reciprocal access to that collective wisdom.

## WHEN AN AGENCY JOINS THE CA ALLIANCE

The California Alliance of Child and Family Services "provides a great benefit" for chief executives of organizations serving the state's most vulnerable populations.

Here's why:

Alliance advocacy assures member's voices are heard in Sacramento. Each voice is more powerful because it is joined with the voices of all Alliance member agencies.

The Alliance provides members with timely, vital information they need to make critical decisions affecting their agencies' futures.

Alliance staff with specific policy area expertise and real-world experience across multiple service sectors are available to members by phone or email. Members gain access to the collected wisdom of over 150 other chief executives who are their colleagues.

These may be the most challenging times our field has ever faced. Alliance member agencies are mission-driven; they survive and thrive because of their single-minded dedication to the best interests of the vulnerable children, youth and families they serve. The Alliance exists to help members assure their agencies achieve their missions.

For questions about Alliance membership, contact Corina Dubon at [cdubon@cacfs.org](mailto:cdubon@cacfs.org), 916/594-8771